

# CHINA TOWN HALL

Local Connections, National Reflections

This will be a national day of programming designed to provide Americans across the U.S. an opportunity to discuss issues in Sino-American relations with leading experts. The National Committee on U.S.-China Relations is pleased to present this program, which features an interactive, nationwide webcast by **Jon M. Huntsman, Jr.**, U.S. Ambassador to China, in which the audience will be invited to ask questions.

A Lecture & Webcast Event

This event is  
Free & Open  
to the public

## Monday, October 18, 2010

6:00 - 9:00 pm

The Ohio State University  
Mershon Center, Room 120  
1501 Neil Ave., Columbus, OH 43201

There will be a Reception from 6:00 to 7:00 pm, with refreshments provided by the Mershon Center. The webcast will be moderated by **Stephen A. Orlins**, president of the National Committee on U.S.-China Relations.

### Speakers

7:00 - 8:00 **Cathy Barbash**



**Cathy Barbash**  
President, Barbash  
Arts Consulting, Inc.

**From One to Many:** The Evolution of U.S.-China Cultural Exchanges from Single to Multi-Stream Practice

As recently as 1990, both domestic culture and cultural exchanges were tightly administered by the Chinese government, serving solely as tools of the state. Until 2000, it was necessary to work through a government-affiliated cultural agency to initiate and operate a cultural exchange program in China. Today, there are many ways that such exchanges can and do take place. These include traditional government-related exchanges; exchanges created by independent NGOs, large educational or cultural institutions; commercial initiatives; and what I call "do-it-yourself" individual entrepreneurial not-for-profit and commercial initiatives. This presentation will explain the history of this recent rapid change and offer a roadmap for future engagement.

**Cathy Barbash** has spent over 20 years in the arts, as manager and consultant for organizations as diverse as The Philadelphia Orchestra, the Department of State of the United States, The Ministry of Culture of the People's Republic of China and The John F. Kennedy Center for the Performing Arts. Ms. Barbash's experience covers such areas as long-range planning, feasibility studies and public diplomacy to touring, education, fundraising and sponsorship, public relations, and community redevelopment. She is a specialist in the performing arts and cultural policy of China.

8:00 - 9:00 **Jon M. Huntsman, Jr.**



**Jon M. Huntsman, Jr.**  
U.S. Ambassador to  
China

Nationwide Webcast

**Jon Huntsman** was tapped by President Barack Obama to serve as United States Ambassador to China in May 2009. Huntsman's breadth of experience in Asia has been developed over a lifetime of interest and involvement. As a U.S. Trade Ambassador, Huntsman negotiated dozens of free trade agreements, trade and investment framework agreements and brokered other bi-lateral and multi-lateral trade agreements for the U.S. with China, Taiwan, Singapore, Australia, India, Vietnam, West Africa, South Africa and other Asian & African nations. He played a critical role in launching global trade negotiations in Doha, Qatar, in November of 2001, guiding the accession of both China and Taiwan into the World Trade Organization.

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