

# CHINA TOWN HALL

Local Connections, National Reflections

*CHINA Town Hall is a national day of programming on China involving 50 cities throughout the United States.*

Hawaii's CHINA Town Hall will focus on current opportunities and challenges in U.S.-China Trade Relations. The program will feature Michael T. McCune, Executive Vice President of TransPacific Brands, a brand licensing firm that brings Chinese brands to foreign markets and international brands to China. Mr. McCune launched his career in 1993 at the U.S. Consulate General in Shanghai where he worked for the U.S. Department of Commerce promoting U.S. exports. Greatly influenced by the entrepreneurial activity in China, he co-founded a retail research firm to advise consumer product companies on sales & distribution strategies for the China market. Over an eight year span, China Link Research grew from an initial team of three to over 100 full-time employees across three offices in China. In addition to his professional endeavors, Mr. McCune currently serves on the board of The Dui Hua Foundation and is a member of the National Committee on U.S. - China Relations.

Mr. McCune's talk will be preceded by a live webcast featuring Ambassador Jon Huntsman, who will discuss U.S.-China relations. Amb. Huntsman was tapped by President Barack Obama to serve as United States Ambassador to China in May 2009. Prior to his appointment, he was elected twice as Governor of Utah. His public service career began as a White House staff assistant to President Ronald Reagan and has since included appointments as Deputy Assistant Secretary of Commerce for Asia, U.S. Ambassador to Singapore and Deputy U.S. Trade Representative. He played a critical role in launching global trade negotiations in Doha, Qatar, in November of 2001, guiding the simultaneous accession of China and Taiwan into the World Trade Organization. He is a founding director of the Pacific Council on International Policy and has served on various boards such as the Brookings Institution Asia Policy Board, the Center for Strategic and International Studies Pacific Forum, the Asia Society in New York and the National Bureau of Asian Research.

The live webcast program will be moderated by Stephen A. Orlins, President of the National Committee on U.S.-China Relations.

## Monday, October 18, 2010

- 1:30pm Registration & Refreshments
- 2:00pm Webcast featuring  
Amb. Jon Huntsman
- 2:30pm Q & A
- 2:45pm Forum presentation featuring  
Michael McCune
- 3:15pm Q & A
- 3:30pm End of Program

### East-West Center Hawaii Imin International Conference Center at Jefferson Hall

#### Parking: \$5

Pay at Registration. This flyer MUST be displayed on your dashboard. You will be directed to park on the lawn area between the Imin Center and Lincoln Hall. Parking space is limited.

#### Cost: \$10

#### RSVP by Friday October 15, 2010

For more information, please call 944-7783.

#### Live Webcast

Amb. Jon Huntsman

#### Guest Speaker

Michael T. McCune



#### Sponsored By:



NATIONAL COMMITTEE ON  
UNITED STATES - CHINA RELATIONS  
美中英关系全国委员会



#### Registration form for October 18, 2010

Name (s): \_\_\_\_\_ Payment by Credit Card: MC \_\_\_ Visa \_\_\_ AMEX \_\_\_

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Phone: \_\_\_\_\_ Email: \_\_\_\_\_ \*Last 3 digits found in back of your card, above signature

Please reserve \_\_\_\_\_ seat(s). Please make check payable to: Pacific and Asian Affairs Council, 1601 East-West Rd., 4<sup>th</sup> Fl., Honolulu, HI 96848