

NATIONAL COMMITTEE ON UNITED STATES-CHINA RELATIONS

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Timeline of Outreach Projects Funded by the Public Intellectuals Program

Dr. Hong Yang, 30th Anniversary of U.S.-China Relations February 6, 2009, Providence, Rhode Island

Public events commemorating the 30th anniversary of the establishment of U.S.-China relations

210 people participated in several events in Providence, Rhode Island that attracted significant local media attention and featured a key-note address by Ambassador Wu Jianmin.

Dr. Kristin Stapleton, Presentations on the Cultural Revolution at Local Schools March 7-11, 2009, Western New York (see also Dr. Stapleton's April 9-10 events)

Ji-li Jiang, author of the award-winning memoir Red Scarf Girl and The Magical Monkey King: Mischief in Heaven made 11 presentations on the Cultural Revolution.

Ms. Jiang's 11 presentations reached an audience of more than 1,400 middle and high school students in Western New York. Press for the events included an interview on the local public radio station and an article in a popular local online news source.

Dr. Kate Kaup, China's Global Rise: International Relations in an Era of Change April 7-8, 2009, Greenville, South Carolina

A two-day program of lectures and panel discussions on U.S.-China relations

Kate organized a two-day public conference at The Riley Institute at Furman University in Greenville, South Carolina. The conference featured keynote addresses by Minister Xie Feng, deputy chief of mission at the Chinese Embassy and Stapleton Roy, United States ambassador to the People's Republic of China (1991-1995) in addition to panel discussions led by well-known scholars from China and the United States.

Kate also wrote an op-ed in her local paper about the conference and did an interview for a South Carolina radio station. In addition to the public events, two of the scholars participating in the conference attended a brown bag discussion for Furman students on think tanks and intellectuals in China. Hank Levine, another of the speakers, met with students for breakfast to discuss careers in the foreign service and the China field and gave a lecture to a Chinese Economics class. Students also had the chance to have lunch with conference participants in three separate small groups. The mayor of Greenville hosted a welcome reception at City Hall when the participants first arrived.

Dr. Kristin Stapleton, Autism in the People's Republic of China (see also Dr. Stapleton's March 7-11, 2010 events) April 9-10, 2009, Buffalo, New York

Presentations and discussions about autism in the Buffalo area for relevant audiences

Kristin arranged for PIP I fellow Helen McCabe to give a presentation on autism in China to families with autistic children at the Unitarian Universalist Church. Dr. McCabe talked about the history of diagnosis and treatment of autism in China as well as the challenges families and schools face in dealing appropriately with autistic children. She also gave presentations to relevant classes at the University of Buffalo.

Advertisements for the event appeared in local newspapers and an interview with Helen was aired on the local public radio station.

Dr. Susan Whiting, The Environmental Movement in China
May 21, 2009, Seattle, Washington

A workshop for secondary teachers on the environment and China

30 secondary school instructors who teach World History, Contemporary World Problems, History of the Pacific Northwest, U.S. History, and Pacific Rim Studies attended a workshop on the environment and China. The program began with a lecture from Professor Stevan Harrell on the environmental movement in China and concluded with the 2009 Severens-Ravenholt Lecture given by Ms. Zhang Jingjing, litigation director at the Center for Legal Assistance to Pollution Victims in Beijing. All participants received 37-pages of “classroom based assessment” materials currently required by the State of Washington.

Dr. Yu Zhou, Teacher Training
July 9, 2009, Dutchess County, New York

Professional development opportunity for secondary teachers

Yu Zhou collaborated with the Dutchess County Board of Cooperative Education Services to provide a half-day professional development opportunity with the goal of assisting secondary school instructors to teach more effectively about China. The workshop focused on historical and contemporary issues as well as an examination of portrayals of China in the media.

Dr. Peter Lorentzen, Domestic Challenges to China’s “Peaceful Development”
September 30, 2009, Berkeley, California

A public panel discussion

China's image in the news media tends to take one of two extremes: either an unstoppably rising economic superpower or a fragile undemocratic regime buffeted by unrest. Protests from people affected by environmental problems, farmers and urbanites displaced from their land and homes, and unemployed workers have been augmented by the recent rioting in western China and similar events in Lhasa in 2008. This panel discussion, attended by about 60 people, brought together four specialists in different aspects of China to discuss the nature and importance of these issues and how the Chinese government is coping with these challenges. The panel presentations were followed by a 40-minute discussion session. PIP fellows Kate Kaup, Alex Wang, Tim Weston, and Peter Lorentzen spoke on the panel.

Dr. Mary Gallagher, The Media in Chinese Politics
April 25, 2009, Cambridge, Massachusetts

A public roundtable discussion on the media in Contemporary Chinese Politics

Approximately 100 people attended a panel discussion entitled *Does the Party Still Control the Message? Media in Chinese Politics* with PIP I fellow and Associate Professor of Political Science at Michigan Mary Gallagher; PIP II fellow and Professor of Law at Columbia, Benjamin Liebman; Director of the Department of Journalism and Communication at China Youth Political University, Zhang Jiang; and Director of Studies at Freedom House, Christopher Walker. Through contacts with local teachers, the program was advertised with Primary Source and the China Exchange Initiatives and announcements were sent out to several relevant listservs in addition to advertising on the Harvard campus. The public panel discussion was added to a full day academic conference on the media in contemporary Chinese politics.

Dr. Mark Frazier, Why is Everything Made in China?
October 20, 2009, Norman, Oklahoma

A day-long workshop for middle and high school teachers on U.S.-China economic integration

The goal of this outreach project was to incorporate the study of economic integration between the United States and China into middle and high school classes in the state of Oklahoma. The conference was planned in collaboration with the Oklahoma Alliance for Geographic Education and held at the University of Oklahoma's Center for Continuing Education. The featured speaker, Daniel Rosen of the Rhodium Group and of the Peterson Institute, delivered a talk over a videoconference link followed by a question and answer period. The second part of the program featured three breakout sessions led by three different teachers from around the state who delivered presentations and distributed lesson plans for U.S.-China trade and economic relations. For example, one teacher provides students an array of statistical and qualitative data for them to write a report advising a business on where and why they should locate a production facility among three options: Shenzhen, Monterrey (Mexico), or Oklahoma City. For the third part of the program Mark gave a talk entitled "Where is Everything Made in China," tracing the journey of an iPod from production at the Taiwanese-owned Foxconn facility in Guangdong to its return in the form of discarded electronic waste in the town of Guiyu in Guangdong. The program attracted 44 attendees.

Dr. Huang Yanzhong, China's Entrepreneurship Revolution
February 9, 2010, South Orange, N.J.

A film screening and panel discussion on entrepreneurship in China

Over 150 people attended this program, which was put on in collaboration with the Center for Entrepreneurial Studies at Seton Hall University and the South Orange-Maplewood Adult School. The event began with a welcome address by Tom Basilo, CEO, Withum Smith + Brown Global Assurance, and Chairman of the Board of Advisors of the Center for Entrepreneurial Studies. This was followed by a screening of the documentary "Win In China" and an hour-long panel discussion and audience Q and A session. The panel was comprised of Shau-wai Lam, Chairman of DCH Auto Group; Ole Schell, Director, "Win In China"; and Dr. Jason Yin, Professor and Chair of the Management Department in the Stillman School of Business at Seton Hall University. The panel was moderated by Dr. Elizabeth McCrea, assistant professor of management and entrepreneurship at the Stillman School of Business.

To attract an audience to the program an email invitation was sent to a group of more than 500 members of the entrepreneurship community in Northern New Jersey. Other advertising efforts included the South Orange Maplewood Adult School publicizing the event through its newsletter, and publicity on the website NJEntrepreneur.com and the University's radio station, WSOU. Additionally, posters advertising the event were put up in South Orange Township and also at DCH Auto Group headquarters in South Amboy.

Dr. Scott Kennedy, U.S.-China Relations: What's the Big Story and How Do I Cover It?
(see also Dr. Kennedy's program on February 3-4, 2011)
March 1, 2010, Louisville, Kentucky

A free program for journalists

Peter S. Goodman, business correspondent at the *New York Times* launched the program with a keynote luncheon address touching on the key political and economic trends in China and U.S.-China relations and how reporters can valuably cover these stories. His speech was followed by a panel discussion on reporting on China, which included Goodman; Scott Kennedy, PIP II fellow and director of IU's Research Center for Chinese Politics & Business; and Wang Bing, former correspondent in China for the *Financial Times* and *Caijing Magazine*. 15- 20 journalists attended the event.

Dr. Dave Pietz, Is China's New Development Model More Competitive than Our Own?
March 4-5, 2010, Pullman, Washington

Professor Orville Schell delivers a lecture and participates in a smaller "coffee and politics" session on China's development model

On the evening of March 4, approximately 300 people attended Professor Orville Schell's lecture "Is China's New Development Model More Competitive than Our Own." On the morning of March 5, Professor Schell spoke and fielded questions from an audience of 30-40 people at a "Coffee and Politics" session. Organizational assistance for both events was provided by the Thomas S. Foley Institute for Public Policy and Public Service. Funding from PIP was combined with a grant from the U.S. Department of Education Undergraduate International Studies and Foreign Languages Program to make the program possible. Publicity for the event was centered on ads with Northwest Public Radio, local print media (*The Evergreen*), and flyers/posters in the university and Pullman communities.

Dr. Steve Platt, U.S.-China Relations and Chinese Agriculture
March 29 and April 12, 2010, Northampton, Massachusetts

Public discussions on U.S.-China Relations and Chinese agriculture at a local library

University of Massachusetts Amherst Professor of History Sigrid Schmalzer inaugurated the Pioneer Valley China Talks on March 29 by leading a discussion entitled "Lessons from the History of Chinese Agriculture." On April 12, UMass Professor David Schneider gave a talk on the case for engagement in U.S.-China relations. The programs were attended by 50 people in total and Professor Platt hopes that this will be the beginning of a series of discussions on China in central Massachusetts

**Dr. Tim Weston, China In and Behind the Headlines
April 16-17, 2010, Boulder, Colorado**

Two panel discussions and the viewing of a documentary

Tim organized a conference entitled “China In and Behind the Headlines” at CU Boulder that consisted of two panel discussions and the viewing of a documentary. The program was advertised in two local newspapers: the *Boulder Daily Camera* and *The Colorado Daily*. Tim also did an interview on a local radio station about the conference about a week before the event. In total, 100-125 people attended. Nine of the ten presenters will write for a volume Tim is co-editing that will be geared towards explaining China to general audiences.

**Dr. Tobie Meyer-Fong and Dr. Kellee Tsai, China in the 21st Century
October 9, 2010, Baltimore, Maryland**

A program on China for high school students and their families

Almost three hundred high school students and their parents from Connecticut, Delaware, the District of Columbia, Maryland, New Jersey, New York, and Pennsylvania attended this program that was organized under the Center for Talented Youth. Participants left with a much deeper understanding of Chinese history, government, culture, and economy.

**Mr. Ben Liebman, Law in China
Fall 2010, New York, NY**

Programming for New York City high school teachers

Ben gave a series of lectures for New York City high school teachers as part of his project working with the China Institute. He has also worked with the China Institute to update the China 360 website.

**Dr. Ed Steinfeld, China’s Energy Sector
January 21, 2011, Cambridge, MA**

A series of discussions with a high-level Chinese government official on energy issues

Ed invited Mr. Shi Dinghuan, counselor of the State Council, to visit MIT for a lecture and meetings with entrepreneurs and innovators who are currently working with Chinese partners on energy-related technologies in addition to students and faculty. Mr. Shi’s talk at MIT attracted a standing-room-only audience to one of the university’s larger lecture halls.

**Ms. Maggie Lewis, Chinese Legal Issues
February, 2-3 and 12, 2011, various locations in Oregon, Washington, and New Jersey**

Lectures on recent developments in the Chinese legal system and discussions with high school students about China-related career paths

On February 3, Maggie delivered a lecture, “The Role of Law in China’s Strained ‘Harmonious Society,’” attended by 130 people and sponsored by the World Affairs Council of Oregon, the

Northwest China Council, and the University of Oregon. The lecture was originally scheduled to be held at the World Affairs Council, but needed to be rescheduled for a room at University of Oregon due to the many people who registered for the event. The next day, she visited two new high-school Chinese programs at Union High School and Evergreen High School in Washington State to speak with students both about her career path and current events in China. On February 12, Maggie gave a lecture on recent legal developments in China to a group of K-12 teachers in New Jersey as part of the China Institute's Teach China program.

**Dr. Scott Kennedy, China's Troubled Rise: Bumps on the Road to Becoming a Superpower
(see also Dr. Kennedy's February 28, 2010 program)
February 3-4, 2011, Indianapolis and Bloomington, IN**

A series of discussions on reporting on China

John Pomfret of the *Washington Post* gave two well-attended lectures: one at the Indiana University School of Journalism and another to a group of business people and journalists in Indianapolis. He also met for an hour with three journalists to discuss strategies for reporting on China and had meals with two other groups of journalists. This program is aimed at helping the Midwest media learn how to report on China in a way that is both more accurate and more relevant to their audience.