



### **What is the goal of the local town hall programs?**

The goal of the local town halls are to create a space for individuals within your community to look inwards and reflect on how the downturn in the U.S.-China relationship is affecting themselves and your community.

The content of these discussions will likely be very different around the country, given the diversity of locales and venues. Prior to the program, the National Committee will send a set of learning outcomes and guiding questions to kick off the discussion in your community.

### **What is the CTH format?**

In the past, CTH only consisted of a national, keynote webcast on the overall state of U.S.-China relations. This year, however, in addition to the keynote, we will host a series of four CTH programs on subsequent evenings aimed to dive deeper into the areas of society and culture, trade and economics, and climate and global health. This series will include a program on American views of China, conducted entirely in Mandarin Chinese, in an effort to engage with audiences in China and other native speakers across the globe.

The keynote will be streamed directly on our website, whereas the subsequent programs will be streamed using Zoom for those who register in advance. NCUSCR welcomes our local partners to participate in the complete series of CTH programming following the keynote.

### **What are local partners?**

The National Committee works with a wide range of institutions and community groups, including but not limited to colleges and universities, world affairs councils, and trade and business associations, to implement the program. We encourage our local partners to find a speaker from their local community for their program(s); however, the National Committee is able to assist with speaker placements if that is a potential concern. This distinction must be made on the application to become an official CTH local partner, which can be found [here](#).

**Please note that due to the ongoing coronavirus pandemic, we are requiring that our local partners have access to a virtual platform (Zoom, Microsoft Teams, Skype, etc.) to conduct their town hall.**

### **What are the responsibilities of local partners?**

Local partners are responsible for organizing their own virtual town halls. This includes the following components:

- Provide their constituents with the appropriate links to access both the NCUSCR keynote webcast and their own virtual town hall. All CTH partners must have access to a virtual platform for their town hall (Zoom, Microsoft Teams, Skype, etc.).
- Create audience and media outreach strategy to promote CTH.
- Communicate program logistics (time, topics to include, title, etc.) with virtual town hall speaker(s). *The National Committee strongly recommends that local partners arrange pre-calls with their speaker(s) to discuss these components.*
- Share special registration links, provided by the National Committee upon confirmation, with their constituents for the non-keynote CTH programs.

### **What role does the National Committee play in CTH?**

The National Committee produces all of the CTH events including the keynote and the four subsequent programs (which are new to this year). The National Committee provides resources for facilitators and discussion prompts to assist local partners, to be used alongside whatever event materials local partners wish to use.

For those partners needing help in identifying a facilitator or expert speaker to join the local town hall, the National Committee will find appropriate individuals.

**CHINA Town Hall sounds great! How do I participate?**

Organizations interested in serving as a local CTH partner should register via [this form](#) as soon as possible. Those who require the National Committee's assistance in securing a speaker for their local town hall program must apply before November 2.

**More questions?**

Please contact us at [cth@ncuscr.org](mailto:cth@ncuscr.org) and a member of the CHINA Town Hall team will be in touch.