

DIPLOMAT ORIENTATION PROGRAM

October 15-28, 2017

Williamsburg, VA; Washington, DC; Harrisburg & Hershey, PA; New York, NY

ITINERARY

Sunday, October 15 (Williamsburg)

Afternoon Participants arrive
7:00 pm Barbecue Dinner

Monday, October 16 (Williamsburg)

8:00 am Breakfast at leisure in hotel

9:30 **College of William and Mary**
Topic: "Williamsburg, Virginia's First City"
Speaker: Jeanne Zeidler, former mayor of Williamsburg, CEO, Williamsburg Health Foundation

Topic: "Tobacco and Slaves in 18th Century Virginia"
Speaker: Susan Kern, Executive Director, Historic Campus & Adjunct Associate Professor of History, College of William and Mary

Topic: "The Roots of American Foreign Policy"
Speaker: Dr. Edward Crapol, Professor Emeritus of History, College of William and Mary

3:00 - 5:00 **Tour of Colonial Williamsburg**
Tour Guide: Ms. Bunny Rich

6:00 **Reception with Senior Management of the Colonial Williamsburg Foundation**
Hosts: Mitchell Reiss, President & CEO, Colonial Williamsburg Foundation
Sophie Hart, Director, Development Services & Communications
Rick Hadley, Museums Designs and Operations

7:30 **Dinner at the King's Arms Tavern**

Tuesday, October 17, (Williamsburg - DC)

9:30-11:30 **Tour of Jamestown Settlement**

2:00 Depart for Washington, D.C.

4:45 **Arrival at Union Station to meet with Host Families**

Evening with host families

Wednesday, October 18 (DC)

- 9:00 - 10:15 **US-China Business Council**
Speaker: Erin Ennis, Senior Vice-President of the U.S.-China Business Council
Topic: American perceptions of the business environment in China;
Challenges and opportunities in the U.S. and China's economic,
financial, and commercial relationship
- 11:00 am - 12:15 pm **National Security Council (NSC)**
Speaker: Leah Bray, Director for China at the NSC
Topic: The role and structure of the National Security Council
- 2:30 – 4:00 **Foreign Service Institute (FSI)**
Speakers: Marc Ostfield, Acting Director
Mary Kim, Director, EAP Languages Division
Kathleen Morenski, Director, ECON Division
Kimberly Krhounek, Director, POL Division
Apichai Shipper, Chair, EAP Area Studies
- Topics:* Training of Foreign Service Officers; Introduction to FSI
- Foreign Service Institute Campus Tour
Speakers: Dr. Dave Keegan
Topics: Northeast Asia Area Studies Class & Innovation Lab

Thursday, October 19 (DC)

- 9:30 – 11:00 **Google**
Speakers: Michele Lynch, Public Policy & Gov't. Affairs Manager, International
Relations; Ria Bailey-Galvis, International Relations Analyst, Public
Policy & Gov't Relations
- Topics:* Google's A.I./news algorithm and how the company is working to
remove fake news and misinformation campaigns from its content
feeds; Google's new program, Grow with Google; how Google plans
to deal with the growing backlash against large tech companies
- 11:45 am – 1:30 pm **Lunch Meeting (hosted by Yancy Molnar, Senior Vice President, International Gov. Affairs, Chubb)**
Speaker: Robert Daly, Senior Director, Kissinger Institute, Wilson Center
Topics: The role of think tanks in American foreign policy; China studies
and education in the United States
- 2:00 – 3:30 **Supreme Court Law Institute, Georgetown University Law School**
Speaker: Dori Bernstein, Director, Supreme Court Law Institute, Georgetown
University Law School
- Topic:* The role and powers of the Supreme Court in American government
- 3:45 – 5:00 **Heritage Foundation**
Speaker: Walter Lohman, Director, Asian Studies Center and the Davis
Institute for National Security and Foreign Policy, Heritage
Foundation
- Topics:* The influence think-tanks bear on policy-making; the work of the
Heritage Foundation
- Evening with host families**

Friday, October 20 (DC)

- 9:15 - 10:15 **U.S. Department of State**
Speaker: Laura Stone, Acting Deputy Assistant Secretary for East Asia and the Pacific
Topics: The role of the Department of State in foreign policy formulation and implementation; an overview of the current state of Sino-American relations
- 10:45 - 11:45 **Library of Congress**
- 12:15- 12:50 pm **Lunch at the Supreme Court Café**
- 1:00- 2:15 **Meeting with Congressional Staff**
Speakers: Ali Nouri, Legislative Director, Office of Sen. Al Franken
 Jeff Lomonaco, Chief of Staff, Office of Sen. Al Franken
 Additional Staffers TBC

Topics: The powers of Congress and its relation to other branches of government; the formulation of foreign-policy in Congress and its impact
- 2:15- 3:15 **Tour of the U.S. Capitol**
- 3:30 - 4:45 **National League of Cities (NLC)**
Speaker: Antoinette Samuel, Deputy Executive Director, NLC
Topics: The NLC's mission and programming; local, state, and federal issues that affect municipalities; the NLC's promotion of civic engagement and broad political participation
- 6:00 pm **Host Family Banquet at Chinatown Garden Restaurant**

Saturday, October 21 (DC - PA)

- 9:00 **Sightseeing**
Tour includes all or some of the following: Lincoln Memorial, Vietnam Memorial, Einstein Statue, FDR Memorial, Martin Luther King, Jr. Memorial, Jefferson Memorial, and the John F. Kennedy Center for the Performing Arts
- 1:30 **Lunch**
- 2:15 - 4:00 **Tour of the Smithsonian Museum of American History**
- 4:15 Depart for Hershey, Pennsylvania

Sunday, October 22 (PA)

- 10:00 am **Mennonite Church Service at Mount Joy Mennonite Church**
- 12:30 pm **Lunch and Visit to Brubaker Farms**
- 4:00 **United States Army War College**
- 6:30 pm **Dinner at Market Cross Pub & Brewery with U.S. Congressional Staffers**
Guests: Vince O'Domski, District Director, Rep. Charles Dent (R-PA15)
 Bob DeSousa, State Director, Senator Pat Toomey (R-PA)

Monday, October 23 (PA)

9:00 -10:00

The Hershey Company's Corporate Headquarters

Speaker: Jim George, Founder & President, AllAboutHershey.com; Director of Community Relations, Penn State Milton S. Hershey Medical Center
Topics: History of the Hershey Company; Corporate Social Responsibility; the Milton Hershey School

10:00 - 11:15

Historical Driving Tour of Hershey including the following:

- Historic Derry Church
- Highpoint Mansion
- Downtown Hershey
- Manufacturing Plants
- Mr. Hershey's Home & Birthplace
- Milton Hershey School Campus

11:30 am - 1:00 pm

The Milton Hershey School

- Welcome by MHS Leadership Team Member(s)
- View MHS Video in Conference Room
- Questions/Answers with MHS Students

2:00 – 3:15

Briefing on the Opioid Crisis

Speakers: Jason Snyder, Special Assistant to the Secretary, PA Department of Health and Human Services

Topics: The opioid epidemic and its inception; the PA Department of Health and Human Services' response; new approaches to the crisis; the intersection of criminal justice and public health issues

3:30 – 5:00

National Civil War Museum

Speaker: Wayne Mott, CEO

Topic: Introduction to the National Civil War Museum; the history of the Civil War in Pennsylvania State

6:00

Dinner with local journalist at Lancaster Brewing Company

Guests: John Micek, Opinion Editor, The Patriot News
Bob DeSousa, State Director, Office of U.S. Senator Pat Toomey

Tuesday, October 24 (PA – NY)

9:00 – 10:15

Pennsylvania Chamber of Business and Industry

Speaker: Gene Barr, President and CEO of the PA Chamber of Business and Industry

Topic: Industry and commerce in PA; the economic environment for small businesses; the Chamber's advocacy and legislative agenda; Chinese investment in PA

10:30-11:30

State Capitol Tour

11:30-12:00 pm

Meeting with PA Lieutenant Governor Mike Stack

Contact: Anne Shriver, Director of Scheduling, Lt. Governor Mike Stack
William Gelgot, Executive Assistant, Lt. Governor Mike Stack

12:00	Lunch with PA Government Staffers <i>Speakers:</i> Matt Franchak, Chief of Staff, Lt. Governor Michael J. Stack Bob DeSousa, State Director, Senator Pat Toomey <i>Topics:</i> The relationship of state and federal government; the State Senate's response to issues in constituencies
1:15	Depart for NYC Dinner at Sidley Austin
6:00 – 8:00 pm	CHINA Town Hall <i>Speakers:</i> Isaac Stone Fish, Senior Fellow, Asia Society Susan Rice, former National Security Advisor, National Security Council Stephen A. Orlins, President, NCUSCR

Wednesday, October 25 (NY)

8:30 – 9:45	New York Stock Exchange (NYSE) <i>Speakers:</i> Daniel Sampson, Director of Marketing and Content Strategy, NYSE <i>Topics:</i> The workings of the Stock Exchange; Attend the opening bell
10:30 am – 12:00 pm	9/11 Tribute Museum
2:00 -3:15	Legal Aid <i>Speaker:</i> Eliza Orlins, Staff Attorney, Legal Aid Society <i>Topics:</i> The mission and history of the Legal Aid Society, typical cases, challenges in American society that Legal Aid confronts, immigration, housing, and criminal defense in New York City
3:30 – 4:45	Teach for America (TFA) <i>Speaker:</i> Jessica Shyu <i>Topics:</i> The mission and history of Teach for America, its work, the educational and social context in which it operates, educational policy in the U.S.
7:30	NBA Game – Brooklyn Nets vs. Cleveland Cavaliers

Thursday, October 26 (NY)

8:45 – 10:10	Bloomberg View <i>Speaker:</i> Jonathan Landman, Editor-at-Large, Bloomberg News <i>Topic:</i> The media landscape in the United States, investigative journalism, issues related to “Fake News,” political polarization of news coverage, the impact of social media on readership, coverage and content, and the implications of local journalism’s decline
10:30 – 12:00	Overview of the U.S. Economy <i>Speaker:</i> Daniel H. Rosen, Partner, The Rhodium Group <i>Topic:</i> Overview of the U.S. economy; bilateral trade and investment; the relationship between the Chinese and American economies

12:30 – 2:00 pm

Lunch at the National Committee on U.S.-China Relations (NCUSCR)

Speakers: Steve Orlins, President, NCUSCR
Jan Berris, Vice-President, NCUSCR

Topics: The current state of the bilateral relationship and ways forward; the work of the National Committee, its programs and history

2:15 – 3:45

Briefing on Race Relations

Speakers: Diallo Shabbaz, Executive Director, One Hundred Black Men
Topics: The history and current state of race relations in the United States, police brutality, protest, the 100 Black Men Initiative, as well as its mission, history, and work

4:30 – 5:45

Blackstone Charitable Foundation

Speakers: Tracy MacKenzie, Director at the Blackstone Charitable Foundation
Topics: The mission of Blackstone Charitable Foundation; How the foundation fits into the larger picture of Blackstone Group

Friday, October 27 (NY)

9:30 am – 4:00 pm

Bike the Big Apple Tour of New York City

5:30 – 6:30

Happy Hour at the National Committee on U.S.-China Relations

7:00

Farewell Dinner

Saturday, October 28

Morning

Participants depart

The National Committee on U.S.-China Relations expresses its deep appreciation to the Starr Foundation and Mastercard for their support of this program.